CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

	Contract / Re	<u>vision</u>		Alt Order #	
	1816543	1		08806584	
Product	***************************************				
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
09/20/17 - 09/26/17	3709				
Advertiser			Ori	ginal Date	/ Revision
ISS/Senate Leadership Fu	und		О	9/19/17	/ 09/21/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	Eddi	ns	HRP-Washingto
	Special Handl	ling			
	Demographic				
	Adults 35+				
•					
	Agy Code	Adverti	ser	Code	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

N Company of the Comp	Start/End	Spots/ *		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 WSFA 09/22/17 09/22/17 WSFA 12 News at Ten - MI	F 10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
N 2 WSFA 09/22/17 09/22/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 3 WSFA 09/22/17 09/22/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 4 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 5 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 1130AN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	/ 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 6 WSFA 09/22/17 09/22/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 7 WSFA 09/22/17 09/22/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	L1230-1x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 8 WSFA 09/22/17 09/22/17 WSFA 12 News at Noon Start Date	12-1230pm <u>Rate</u> \$225.00	:30 ,	NM 1	\$225.00
N 9 WSFA 09/22/17 09/22/17 RIGHT THIS MINUTES Start Date	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 10 WSFA 09/22/17 09/22/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p <u>Rate</u>	:30	N M 1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract / Revision
 Alt Order #

 1816543 /
 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Fi | 09/19/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Sı Days Length W	oots/ . 'eek Rate	TypeS	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$60.00					
N 11 WSFA 09/22/17 09/22/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	3-330p <u>Rate</u> \$135.00	:30		NM	1	\$135.00
N 12 WSFA 09/22/17 09/22/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$135.00	:30	•	MM	1	\$135.00
N 13 WSFA 09/22/17 09/22/17 Today in Alabama 430am	430-445a <u>Rate</u> \$15.00	:30		NM	1	\$15.00
N 14 WSFA 09/22/17 09/22/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	5-530a <u>Rate</u> \$225.00	:30		NM	1	\$225.00
N 15 WSFA 09/22/17 09/22/17 WSFA 12 News at Five Start Date	5-530pm <u>Rate</u> \$420.00	:30	•	NM	1	\$420.00
N 16 WSFA 09/22/17 09/22/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$285.00	:30		NM	1	\$285.00
N 17 WSFA 09/22/17 09/22/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	6-630pm <u>Rate</u> \$800.00	:30	•	NM	1	\$800.00
N 18 WSFA 09/22/17 09/22/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	6a-7a <u>Rate</u> \$450.00	:30	-	NM	1	\$450.00
N 19 WSFA 09/22/17 09/22/17 ENTERTAINMENT TONIGH	11630-7p <u>Rate</u> \$485.00	:30		NM	1	\$485.00
N 20 WSFA 09/22/17 09/22/17 NBC Today Show Start Date	7-9am <u>Rate</u> \$260.00	:30	•	NM	1	\$260.00
N 21 WSFA 09/22/17 09/22/17 caught on camera <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	658-8pm <u>Rate</u> \$350.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 caught on camera Credited	Start/End Time 658-8pm	Weekdays Length		<u>Type</u> <i>NM</i>		
N 22 WSFA 09/22/17 09/22/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-10am <u>Rate</u> \$115.00	:30	•	NM	1	\$115.00
N 23 WSFA 09/22/17 09/22/17 Dateline Start Date End Date Weekdays Week: 09/18/17 09/24/171 1	9-10pm <u>Rate</u> \$510.00	:30		MM	1	\$510.00
N 24 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$675.00	:30	•	NM	1	\$675.00

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Contract / Revision Alt Order # 08806584 1816543 Estimate # Contract Dates Product 09/20/17 - 09/26/17 SENATE LEADERSHIP 3709 Original Date / Revision

www.wsfa.com	ISS/Senate Leadership Ft 09/19/17 / 09/21/			21/17	
		L	l		· · · · · · · · · · · · · · · · · · ·
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week . Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 25 WSFA 09/25/17 09/25/17 NBC Today with Kathie Lee		:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$115.00				
N 26 WSFA 09/25/17 09/25/17 Tonight Show	1035-1137pr	n :30	NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$260.00				
N 27 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	Rate				
Week: 09/25/17 10/01/17 1 1 N 28 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 1130AM	\$70.00	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	.30	1	•	Ψ. σ.σσ
Week: 09/25/17 10/01/17 1 1	\$70.00				
N 29 WSFA 09/25/17 09/25/17 Late Night w/ Seth Meyers	1137p-1237x	(:30	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$25.00	•	l		
N 30 WSFA 09/25/17 09/25/17 Last Call With Carson Daily		:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1		
Week: 09/25/17 10/01/17 1 1	\$15.00	.20	NM	1	\$225.00
N 31 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm Rate	:30	IVIVI	1	φ223.00
Week: 09/25/17 10/01/17 1 1	\$225.00				
N 32 WSFA 09/25/17 09/25/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$70.00	•			
N 33 WSFA 09/25/17 09/25/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/25/17 10/01/17 1 1	\$60.00				4407.00
N 34 WSFA 09/25/17 09/25/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p <u>Rate</u>	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	\$135.00				
N 35 WSFA 09/25/17 09/25/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	Rate \$135.00				
N 36 WSFA 09/25/17 09/25/17 Today in Alabama 430am	430-445a	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate	.55		•	• • • • • • • • • • • • • • • • • • • •
Week: 09/25/17 10/01/17 1 1	\$15.00				
N 37 WSFA 09/25/17 09/25/17 Today in Alabama 5am	5-530a	:30	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$225.00				
N 38 WSFA 09/25/17 09/25/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$420.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/25/17 10/01/17 1 1	\$420.00	.20	NINA	4	פמסב תח
N 39 WSFA 09/25/17 09/25/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week	528am-6am Rate	:30	NM	1	\$285.00
Week: 09/25/17 10/01/17 1 1	\$285.00				
N 40 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$800.00

<u>Advertiser</u>

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

	09/20/17 - 09/2	6/17	SENATE	LEADER	- 1	3709	<u> </u>		
	Advertiser ISS/Senate Le	adership F	ı			nal Date 19/17		<u>vision</u>)9/21/1	7
	Days	tength \	Spots/ Week	Rate	T	ype Sp	ots	А	mount
3									

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$800.00	•		
N 41 WSFA 09/25/17 09/25/17 Today in Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	6a-7a <u>Rate</u> \$450.00	:30	NM	\$450.00
N 42 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	11630-7p <u>Rate</u> \$485.00	:30	NM	\$485.00
N 43 WSFA 09/25/17 09/25/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM	1 \$260.00
N 44 WSFA 09/25/17 09/25/17 Monday Prime Other Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	7-9p <u>Rate</u> \$675.00	:30	NM	1 \$675.00
N 45 WSFA 09/25/17 09/25/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	9-10am <u>Rate</u> \$115.00	:30	NM	1 \$115.00
N 46 WSFA 09/25/17 09/25/17 Monday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	NM	1 \$675.00
N 47 WSFA 09/23/17 09/23/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1030p-12x <u>Rate</u> \$260.00	:30	NM	1 \$260.00
N 48 WSFA 09/23/17 09/23/17 NET PGA Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S- 1	230P-6P <u>Rate</u> \$100.00	:30	NM	1 \$100.00
N 49 WSFA 09/23/17 09/23/17 Absolutely Al Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171- 1	530a-6a <u>Rate</u> \$45.00	:30	NM	1 \$45.00
N 50 WSFA 09/23/17 09/23/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171- 1	6-8am <u>Rate</u> \$105.00	:30	NM	1 \$105.00
N 51 WSFA 09/24/17 09/24/17 Late News Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1030p-11p <u>Rate</u> \$340.00	:30	NM	1 \$340.00
N 52 WSFA 09/24/17 09/24/17 LF SU 11-1130p Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	11-1130p <u>Rate</u> \$25.00	:30		0 \$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length Rate	<u>Type</u> <i>NM</i>	
N 54 WSFA 09/24/17 09/24/17 WSFA 12 News at Five-Sun Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	n Su 5-530p <u>Rate</u> \$205.00	:30 .	NM	1 \$205.00
N 55 WSFA 09/24/17 09/24/17 Sun 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM	0 \$0.00

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www.wsfa.com

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/19/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Ty	pe Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Sun 6-630a Credited	<u>Rate</u> <u>Start/End Time</u> Sun 6-630a	Weekdays Length	Rate <u>Ty</u> \$50.00 A	pe IM	
N 56 WSFA 09/24/17 09/24/17 NFL Football Nite/America Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Various <u>Rate</u> \$325.00	:30	N	M 1	\$325.00
N 57 WSFA 09/24/17 09/24/17 Time of Your Life <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	630a-7a <u>Rate</u> \$60.00	:30	_	M 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Time of Your Life Credited	Start/End Time 630a-7a	Weekdays Length	<u>Rate</u> <u>Ty</u> .\$60.00 ∧	<u>pe</u> IM	
N 58 WSFA 09/24/17 09/24/17 NET NBC Sunday Today Sh	nc7-8a <u>Rate</u> \$105.00	:30	N	M 1	\$105.00
N 59 WSFA 09/24/17 09/24/17 NFL Football Start Date	Sun 730p-1030p <u>Rate</u> \$1,125.00	:30	N	IM 1	\$1,125.00
N 60 WSFA 09/24/17 09/24/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	8-9a <u>Rate</u> \$105.00	:30		IM 1	\$105.00
N 61 WSFA 09/24/17 09/24/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	9-930a <u>Rate</u> \$45.00	:30	٨	IM . 1	\$45.00
N 62 WSFA 09/21/17 09/21/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	10-1035pm <u>Rate</u> \$675.00	:30	٨	IM 1	\$675.00
N 63 WSFA 09/21/17 09/21/17 NBC Today with Kathie Lee Start Date	10-11am <u>Rate</u> \$115.00	:30	٨	IM 1	\$115.00
N 64 WSFA 09/21/17 09/21/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	٨	IM 1	\$260.00
N 65 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30		IM 1	\$70.00
N 66 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	٨	IM 1	\$70.00
N 67 WSFA 09/21/17 09/21/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1137p-1237x Rate \$25.00	:30	,	IM 1	\$25.00
N 68 WSFA 09/21/17 09/21/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week	L1230-107x <u>Rate</u>	:30	. ^	IM 1	\$15.00
Week: 09/18/17 09/24/171 1 N 69 WSFA 09/21/17 09/21/17 WSFA 12 News at Noon	\$15.00 12-1230pm	:30	1	IM 1	\$225.00

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www.wsfa.com

09/20/17 - 09/26/17 SENATE LEADERSHIP 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/19/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	· Rate Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$225.00		·		
N 70 WSFA 09/21/17 09/21/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 71 WSFA 09/21/17 09/21/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	2-3p <u>Rate</u> \$60.00	:30	· NM	1	\$60.00
N 72 WSFA 09/21/17 09/21/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	3-330p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 73 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 74 WSFA 09/21/17 09/21/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	430-5a <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 75 WSFA 09/21/17 09/21/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 76 WSFA 09/21/17 09/21/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530pm <u>Rate</u> \$420.00	:30	, NM	1	\$420.00
N 77 WSFA 09/21/17 09/21/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$285.00	:30	. NM	1	\$285.00
N 78 WSFA 09/21/17 09/21/17 WSFA 12 News at Six - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 79 WSFA 09/21/17 09/21/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	6a-7a <u>Rate</u> \$450.00	:30	· NM	1	\$450.00
N 80 WSFA 09/21/17 09/21/17 ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	H1630-7p <u>Rate</u> \$485.00	:30	NM	1	\$485.00
N 81 WSFA 09/21/17 09/21/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	7-9am <u>Rate</u> \$260.00	:30	NM	1	\$260.00
N 82 WSFA 09/21/17 09/21/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	730p-1030p <u>Rate</u> \$800.00	:30	NM.	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 NET NFL Thursday Game Credited	Start/End Time 730p-1030p	Weekdays LengthTh :30	<u>Rate Type</u> \$800.00 NM		
N 83 WSFA 09/21/17 09/21/17 blacklist <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/18/17 09/24/171 1	8-9pm <u>Rate</u> \$800.00	:30	· NM	0	\$0.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

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www.wsfa.com

| Contract / Revision | Alt Order # | 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/19/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 blacklist Credited	Rate Start/End Time 8-9pm	Weekdays Length Rate Th :30 \$800.00	Type NM	
N 84 WSFA 09/21/17 09/21/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 85 WSFA 09/26/17 09/26/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	10-11am <u>Rate</u> \$115.00	:30 .	NM 1	\$115.00
N 86 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	N M 1	\$70.00
N 87 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 1130AM Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 88 WSFA 09/26/17 09/26/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	430-5a <u>Rate</u> \$15.00	:30	NM 1	\$15.00
N 89 WSFA 09/26/17 09/26/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	5-530a <u>Rate</u> \$225.00	:30	NM 1	\$225.00
N 90 WSFA 09/26/17 09/26/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	528am-6am <u>Rate</u> \$285.00	:30	NM . 1	\$285.00
N 91 WSFA 09/26/17 09/26/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	6a-7a <u>Rate</u> \$450.00	:30	NM 1	\$450.00
N 92 WSFA 09/26/17 09/26/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 93 WSFA 09/26/17 09/26/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	9-10am <u>Rate</u> \$115.00	:30 .	NM 1	\$115.00
N 94 WSFA 09/20/17 09/20/17 WSFA 12 News at Ten - MF Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$675.00
N 95 WSFA 09/20/17 09/20/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$115.00
N 96 WSFA 09/20/17 09/20/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 97 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A <u>Start Date</u> End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
N 98 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 1130AM		:30	NM 1	\$70.00

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www.wsfa.com

<u>Contract / Revision</u> <u>Alt Order #</u>
1816543 / 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| Advertiser | Original Date / Revision |
| ISS/Senate Leadership Ft | 09/19/17 / 09/21/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Types	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$70.00				
N 99 WSFA 09/20/17 09/20/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM	1	\$25.00
N 100 WSFA 09/20/17 09/20/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	L1230-107x <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 101 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM ,	1	\$225.00
N 102 WSFA 09/20/17 09/20/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	130-2p <u>Rate</u> \$70.00	:30	NM	1	\$70.00
N 103 WSFA 09/20/17 09/20/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	2-3p <u>Rate</u> \$60.00	:30	NM	1	\$60.00
N 104 WSFA 09/20/17 09/20/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	3-330p <u>Rate</u> \$135.00	:30	, NM	1	\$135.00
N 105 WSFA 09/20/17 09/20/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	330-4p <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 106 WSFA 09/20/17 09/20/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	430-445a <u>Rate</u> \$15.00	:30	NM	1	\$15.00
N 107 WSFA 09/20/17 09/20/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530a <u>Rate</u> \$225.00	:30	NM	1	\$225.00
N 108 WSFA 09/20/17 09/20/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	5-530pm <u>Rate</u> \$420.00	:30	NM	1	\$420.00
N 109 WSFA 09/20/17 09/20/17 Today in Alabama 530a Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	528am-6am <u>Rate</u> \$285.00	:30	NM •	1	\$285.00
N 110 WSFA 09/20/17	6-630pm <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 111 WSFA 09/20/17 09/20/17 Today In Alabama Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	6a-7a <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 112 WSFA 09/20/17 09/20/17 ENTERTAINMENT TONIGE Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	, NM	1	\$485.00
N 113 WSFA 09/20/17 09/20/17 Wednesday Prime Other Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	7-9p <u>Rate</u> \$565.00	:30	NM	0	\$0.00

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www.wsfa.com

| Contract / Revision | Alt Order # | 1816543 / 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| <u>Advertiser | Original Date / Revision | 1SS/Senate Leadership Ft | 09/19/17 / 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/17 | 09/21/1</u>

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	ate Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Wednesday Prime Other Credited	Rate Start/End Time 7-9p	Weekdays Length E	Rate <u>Type</u> 5.00 NM	
N 114 WSFA 09/20/17 09/20/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
N 115 WSFA 09/20/17 09/20/17 LAW AND ORDER:SUV Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	8-9pm <u>Rate</u> \$565.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Wednesday Hour 2 Credited	Start/End Time 8-9pm	Weekdays Length F	Rate Type 5.00 NM	
N 116 WSFA 09/20/17 09/20/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 117 WSFA 09/20/17 09/20/17 CHICAGO PD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-10pm <u>Rate</u> . \$800.00	:30	NM 1	\$800.00
N 118 WSFA 09/20/17 09/20/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17w 2	7-9pm <u>Rate</u> \$565.00	:30	NM 2	\$1,130.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 AGT See MG 118.3	Start/End Time 7-9pm	Weekdays Length E	k <u>ate Type</u> i .00 NM	
3 WSFA 09/18/17-09/24/17 AGT ⊕ MG for 118.1 09/20	7-9pm	W :30 \$565	.00 NM	
N 119 WSFA 09/24/17 09/24/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17S 1	4-430x <u>Rate</u> \$10.00	:30	NM 1	\$10.00
N 120 WSFA 09/22/17 09/22/17 AGT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17F 1	7-9p <u>Rate</u> \$350.00	:30	N M 1	\$350.00
N 121 WSFA 09/25/17 09/26/17 ALABAMA LIVE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 MT 2	11A-12P <u>Rate</u> \$55.00	:30	NM 2	\$110.00
N 122 WSFA 09/24/17 09/24/17 LF SU 1130p-12x Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17S 1	1130p12x <u>Rate</u> \$25.00	:30 •	NM 0	\$0.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 WSFA 09/18/17-09/24/17 LF SU 1130p-12x Credited	Start/End Time 1130p12x	Weekdays Length B St :30 \$25	<u>tate Type</u> 5.00 NM	
N 123 WSFA 09/25/17 09/25/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 M 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
N 124 WSFA 09/21/17 09/21/17 AMERICAN WARRIOR Start Date	7-9P <u>Rate</u> \$800.00	:30	NM 2	\$1,600.00

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Print Date 10/04/17

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WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP 3709

Start/End Spots/ · Time *Line Ch Start Date End Date Description Length Week Rate Type Spots Amount Days Start Date **End Date** Weekdays Spots/Week Rate \$29,890.00 117 Totals

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
08/28/17 -09/24/17	82	\$21,890.00	(\$3,283.50)	\$18,606.50	
09/25/17 -09/26/17	35	\$8,000.00	(\$1,200.00)	\$6,800.00	•
Totals	117	\$29,890.00	(\$4,483.50)	\$25,406.50	1

Signature:		Date:	
_			<u> </u>

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This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
+ARRIS REPORT FROM STATION SEP21/17 11.05
CHANGES *** WSFA-TV ***

ADV # ADV. NAME ISS/SE	/SENATE LEADERSH	IP FUND		REP.#	OFF.#		SALESMAN #
P.O.	MEDIA G	20		BUYER NAME SALES PRSN	STEPHANIE WA- RYAN	- 1	MARONEY EDDINS (H)
ALEXANDRIA	, VA 223	13				1	
ORDER #CON1	CONTRACT # 880658	4		CLASS: NATL		LOCAL	REGIONAL
PRDCT SENATE LEADERSHIP FU EST#	EST#3709 COMMENTS	: (LINE, ORDER,	R, INVOICE)	CE)			
FLIGHT DATES SEP20/17 SEP26/17	17 WK-1						
CITY TAXSTATE TAX	COO	OP BILLING NE	NEEDED			DATE	TE SEP21/17 11.05
REVISED ORDER M2 OKD AS LINE 119 M3 OKD AS LINE 120 M4 LINE 121 TTL SAME, \$29,890 PLS CONFM THANKS JASMINE FOR RYAN							
CM **** THIS IS A CASH IN P	ADVANCE SCHEDULE	**** II					
SENATE LEADERSHIP FUND 21 S 700P-900P	30	350.00	9/22	9/22	0	FRI	О
PROGRAM : CAUGHT ON-NBC/AVG. CON COM1: CAUGHT ON-NBC/AVG.	G. ALL WKS G. ALL WKS						
119 A 700P-900P	30	350.00	9/22	9/22	Н	FRI	I 1
U	E. PLEASE CONFI SEP22 ON LINE-21	RM. THANKS, D FOR 1 SPOT/WK	DENICE K	÷			
52 S 1100P-1130P	30	25.00	9/24	9/24	0	NOS.	O .
PROGRAM : BEASLY ALLN RP CON COM1: BEASLY ALLN RP							
121 A 1130P-1200M	30	25.00	9/24	9/24	П	SUN	H
PROGRAM: BEASLEY ALLEN REPORT ORD COM1: TIME PERIOD CHANGE. THIS IS A MAKE-GOOD FOR SEP24 O	PORT GE. PLEASE CONFIRM. 24 ON LINE-52 FOR 1	ONFIRM. THANKS, FOR 1 SPOT/WK	IKS, DENICE IK	EI C)	(a		

703-516-9680 FAX# RISK !!! REPORT F CREDIT AGENCY TEL# 703-528-9387 CREDIT ADVISORY: REP:

ORDER WORKSHEET

1816543 \$\$\$

TRF# REV #1

HEADLINE# 8806584 MOD# 1: UNAPPROVED

REP \$\$\$

11.05

*** WSFA-TV SEP21/17

STATION

FROM

* * CHANGES * *

0 0 0 MITU SUN SUN 0 0 Ø 9/24 9/24 9/26 9/25 9/24 9/24 \$60.00 50.00 \$55.00 30 30 30 LIFE ALABAMA LIVE PROGRAM PROGRAM 1100A-1200N TIME-YR TIME-YR 600A-630A 630A-700A PAID PAID COM1: CON COM1 PROGRAM PROGRAM ď PROGRAM S S CON 120 Ŋ 57

DENICE THANKS, CONFIRM. SPOT/WK SPOT/WK PLEASE FOR 1 FULLY SPONSORED TIME PERIODS. MAKE-GOOD FOR SEP24 ON LINE-57 MAKE-GOOD FOR SEP24 ON LINE-55 THIS IS A THIS IS A Ø PROGRAM: ORD COM1:

PLS ADVISE ADVISE PLS ADVISE (SEP21/17) PLS ADVISE (SEP20/17) (SEP20/17) (SEP20/17) PLS DENICE \$350.00 0S \$60.00 0S \$50.00 0S \$55.00 THANKS, DEN \$25.00 \$25.00 DENICE 30S 30S DENICE 308 308 308 30s 30s 30s 30s CONFIRM THANKS DENICE THANKS, SEP25(2/WK) PERIODS. PLEASE PLEASE CONFIRM. THANKS, SEP22 SEP22 CONFIRM SEP24 SEP25 SEP24 SEP24 SEP24 SEP24 CONFIRM PLEASE TIME CMT:TIME PERIOD CHANGE. PLEASE OFFER: M-TU/1100A-1200N CMT: FULLY SPONSORED OFFER: SUN/1130P-1200M MISSED: SUN/1130P-1200M OFFER: MON/1135P-1235A MISSED: SUN/1100P-1130P CMT: PROGRAM CHANGE MISSED: FRI/700P-900P OFFER: FRI/700P-900P MISSED: SUN/630A-700A SUN/600A-630A CMT: NO AVAIL. OD OFFERS BUY#21 BUY#121 BUY#57 BUY#55 BUY#52 STATION MAKEGOOD UNRESL OK'D OK'D OK'D S M33 Ω

29890.00 117 TOTAL SPOTS % WIYC CONTRACT % WBMM % CABL WCOV 8% 43% WAKA EAKA % % O 00 WNCF \$7,975.00 418 WSFA OCT/17 902 21915.00 \$72, TOTALS MARKET SEP/17

SHARE ACCURATE

HSZ SVC-

RA35+* DEMOS-

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DATES T-TIME E-EFF WEEK DE-DELETE PER S-SPOTS C-CANCELLED R-RATE PGM TAPE Q-PAID B-BUY P-CLASS, PLAN, SECT A-ADD CODE MOD

TRF# 1816543 #0 \$\$\$ MOD# 2: APPROVED REV HEADLINE# 8806584 REP SSS

703-516-9680 STATION * * CHANGES * * FROM FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP21/17 14.12 *** WSFA-TV ***

14.12 SALESMAN REGIONAL SEP21/1 (H)MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND STREET MEDIA GROUP CO-OP LEADERSHIP 22313 COMMENTS: 8806584 VA 25093 WK-1 # ALEXANDRIA, ISS/SENATE EST#3709 CONTRACT BOX SEP26/17 MAIN P.O. TAX ΕŪ AGY. NAME, NAME STATE LEADERSHIP FLIGHT DATES SEP20/17 ADV. SENATE TAX # # ORDER PRDCT CITY ADV AGY

STA:

**** CASH IN ADVANCE SCHEDULE ď, SH THIS **** S CON

SENATE LEADERSHIP FUND TO PRINT NO BUYS

MISSED: THU/730P-1030P STATION MAKEGOOD OFFERS M6 UNRESL BUY#82 BUY#83

THU/800P-900P

SEP21 SEP21(2/WK) CMT: NA DUE TO PROGRAM CHANGE. OFFER: THU/700P-900P

PLS ADVISE THANKS, DENICE \$800.00 308 308 308 PLEASE CONFIRM ASAP!

SEP21

29890.00

TOTAL

CONTRACT

TOTAL

0%

WIYC

00

WBMM

%

CABL

(SEP21/17)

\$800.00

ω % WCOV 443% %% WAKA

\$8,000.00

OCT/17

21890.00

SEP/17

EAKA % % O 00 WNCF ESFA 47 WSFA \$72,902 TOTALS MARKET

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

AGENCY TEL# 703-528-9387 REP: TEL# 703-528 CREDIT ADVISORY: ORDER WORKSHEET

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

FROM REP RISK !!! REPORT F CREDIT HARRIS

SEP21/17 14.41 *** WSFA-TV ***

703-516-9680

FAX#

4.41 # SALESMAN REGIONAL (H) MARONEY EDDINS LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP 22313 COMMENTS: 8806584 VA BOX 25093 WK-1 # ALEXANDRIA, EST#3709 CONTRACT SEP26/17 P.O. TAX FU NAME NAME SENATE LEADERSHIP STATE SEP20/17 ADV. AGY. DATES TAX # FLIGHT ORDER PRDCT # # CITY ADV AGY

7	
DATE SEP21/17	

:LINE#:REP	: CD:	TIME PERIOD	: LGTH :	: SEC :	RATE	••	START	 END END	:SLAS:	WEEK :	DAYS	: TOT:
: LINE#			••	••		••	DATE	 DATE :	: /WK:	INVI		:SPT

IN ADVANCE SCHEDULE

CASH

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THIS IS

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STA: CON SENATE LEADERSHIP FUND

RAYN

FOR

THANKS JASMINE

PLS CONFM

REVISED ORDER M6 OKD AS LINE 123

REP:

TTL SAME, \$29,890

: TOTL:		0	•	8
DAYS			•	
	đ	THU		THU
SPTS: WEEK /WK: INVT	_	<u>\</u>	· \	_
** **		0		2
END		9/21	•	9/21
		6		6
: START : DATE	= 3709	9/21	•	9/21
RATE	AGENCY EST#	00.008\$		\$800.00
: LGTH : SEC :	CODE = 155 E = 385	30		0 8
TIME PERIOD	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	730P-1030P	VARIOUS	700P-900P
E#:REP :CD: :LINE#: :	AGENC	8 2 S	PROGRAM : CON COM1:	123 A

PLEASE NA DUE TO PROGRAM CHANGE. AMERICAN NINJA WARRIOR PROGRAM : ORD COM1:

DENICE

THANKS,

CONFIRM ASAP! 1 SPOT/WK 1 SPOT/WK MAKE-GOOD FOR SEP21 ON LINE-82 FOR MAKE-GOOD FOR SEP21 ON LINE-83 FOR THIS IS A THIS IS A

SEP21/17 14.41 *** WSFA-TV *** 703-516-9680 RISK !!! REPORT FROM REP **CHANGES** FAX# AGENCY CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

: TOTL:	0		17)	ISE.
DAYS			(SEP21/17)	PLS ADVISE
END :SPTS: WEEK: DATE : /WK: INVT :	THO		\$800.00	\$800.00 THANKS, DENICE
SPTS:	0		30s 30s	
: END : DATE	9/21			FIRM AS
: START : DATE	9/21		SEP21 SEP21	SEP21(2/WK) 30S PLEASE CONFIRM ASAP!
RATE	\$800.00			RAM CHANGE.
D : LGTH : SEC :	30	NBC	MISSED: THU/730P-1030P THU/800P-900P	OFFER:THU/700P-900P CMT:NA DUE TO PROGRAM CHANGE.
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	83 S 800P-900P	PROGRAM: BLACKLIST-NBC CON COM1: BLACKLIST-NBC STATION MAKEGOOD OFFERS:	M6 OK'D BUY#82 MISSI BUY#83	OFF! CI

29890.00

CONTRACT TOTAL TOTAL

0/0

WIYC

%

WBMM

%

CABL

WCOV 8%

WAKA 43% EAKA 0%

WNCF 8% ESFA 0%

41%

WSFA

MARKET TOTALS \$72,902

ACCURATE SHARES

\$8,000.00

OCT/17

21890.00

SEP/17

*-MULTIPLE

Y-DAYS Z-COMMENTS

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE

DEMOS- RA35+*

SVC- NSI

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

TRF# 1816543 #1 \$\$\$ HEADLINE# 8806584 MOD# 2: APPROVED REV REP SSS

703-516-9680 FROM FAX# RISK !!! REPORT CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

· * 00 *

SEP21/17 15. *** WSFA-TV *

STATION

D ம SALESMAN REGIONAL SEP21/1 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) NEEDED ORDER, CO-OP BILLING (LINE, FUND GROUP LEADERSHIP 22313 COMMENTS: 8806584 STREET MEDIA VA 25093 WK-1 # EST#3709 ALEXANDRIA, ISS/SENATE CONTRACT BOX SEP26/17 MAIN P.O. TAX FU NAME NAME LEADERSHIP STATE DATES SEP20/17 AGY. ADV. SENATE TAX FLIGHT # # ORDER PRDCT CILY ADV AGY

M6 OKD AS LINE 123 TTL SAME, \$29,890 REVISED ORDER PLS CONFM REP:

RAYN THANKS JASMINE FOR

STA:

SCHEDULE ADVANCE CASH IN ď ΗS THIS **** Σ CON

LEADERSHIP FUND SENATE CHANGES

GENERATION CONTRACT SCHEDULED FOR APPROVED. BEEN NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS:

ADVISE (SEP21/17) PLS THANKS, DENICE \$800.00 308 308 308 CONFIRM ASAP! SEP21 (2/WK) PLEASE SEP21 SEP21 CMT: NA DUE TO PROGRAM CHANGE MISSED: THU/730P-1030P THU/800P-900P OFFER: THU/700P-900P BUY#82 BUY#83 OK'D

29890.00 TOTAL CONTRACT TOTAL

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

SEP27/17 10.20 *** WSFA-TV *** 703-516-9680 RISK !!! REPORT FROM STATION **CHANGES** FAX# CREDIT HARRIS AGENCY

LEADERSHIP FUND REP.# OFF.# SALESMAN #	MEDIA GROUP BUYER NAME STEPHANIE MARONEY	SALES PRSN WA- RYAN EDDINS (H)	VA 22313	# 8806584 CLASS: NATL. LOCAL REGIONAL	COMMENTS: (LINE, ORDER, INVOICE)	WK-1	CO-OP BILLING NEEDED DATE SEP27/17 10.20
ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND	AGY. NAME MAIN STREET MEDIA	P.O. BOX 25093	ALEXANDRIA,	ORDER # CONTRACT # 880658	PRDCT SENATE LEADERSHIP FU EST#3709	FLIGHT DATES SEP20/17 SEP26/17 W	CITY TAXSTATE TAX

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SENATE LEADERSHIP FUND NO BUYS TO PRINT STATION MAKEGOOD OFFERS:

30s 30s MISSED:SUN/1030P-1100P SEP24
OFFER:SUN/1109P SEP24
CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG.
CMT:1130P. PLEASE CONFIRM LATE RUN. THANKS,

OUR LATE DENICE

\$8,000.00 OCT/17 21890.00 SEP/17

29890.00

TOTAL

CONTRACT TOTAL

\$340.00 (SEP27/17) \$340.00 PLS ADVISE NEWS AIRED 1048P-

0/0 WIYC % WBMM 0/0 CABL WCOV 8% 43% %% WAKA EAKA % % O 0 WNCF ESFA WSFA 41% MARKET TOTALS \$72,902

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

1816543 \$\$\$

REP HEADLINE# 8806584 TRF# \$\$\$ MOD# 3: UNAPPROVED REV #1

HEADLINE# 8806584

703-516-9680 RISK !!! REPORT FROM REP FAX# CREDIT AGENCY ORDER WORKSHEET

SEP27/17 10.45 *** WSFA-TV ***

* * CHANGES * *

10.45 # /17 SALESMAN REGIONAL SEP27 (H) MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND MAIN STREET MEDIA GROUP 22313 COMMENTS: 8806584 VA 25093 WK-1 # ALEXANDRIA, SENATE LEADERSHIP FU EST#3709 CONTRACT BOX SEP26/17 P.O. TAX NAME AGY. NAME STATE FLIGHT DATES SEP20/17 ADV. TAX # ORDER PRDCT # # CITY ADV AGY

RYAN REVISED ORDER M7 OKD AS LINE 124 TTL SAME, \$29,890 THANKS JASMINE FOR PLS CONFM REP:

SX SX

SENATE LEADERSHIP FUND

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SIHL ****

CON CM

STA:

CASH IN ADVANCE SCHEDULE ****

: TOTL:		0	
DAYS		· _{F2}	
PTS: WEEK: /WK: INVT:		SUN	•
S		0	•
: END : DATE		9/24	
: START : DATE	3709	9/24	•
RATE	AGENCY EST# =	\$340.00	
SEC	10	_	•
: LGTH : SEC	E = 155 385	30	
:LINE#:REP :CD: TIME PERIOD :	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	51 S 1030P-1100P	· PROGRAM : 'WSFA NWS-10'SU CON COM1: WSFA NWS-10 SU

OUR LATE NEWS AIRED 1048P-DENICE PROGRAM: WSFA NWS-10 SU
ORD COM1: SPOT AIRED LATE DUE TO NFL RUNNING LONG.
ORD COM2: 1130P. PLEASE CONFIRM LATE RUN. THANKS,
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-51

SUN

9/24

9/24

\$340.00

30

1109P

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124

AGENCY TRF# 1816543 :V #1 \$\$\$ HEADLINE# 8806584 TRF# MOD# 3: UNAPPROVED REV #1

REP \$\$\$

SEP27/17 10.45 *** WSFA-TV *** FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET

• TOTT.	SPTS:
DAYS	
WEEK	INVI
:SPTS:	: /WK:
ΕN	DATE
••	••
START	DATE
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LGTH : SEC :	
Ĥ.	
TIME PERIOD:	
INE#:REP :CD:	:LINE#: :

PTS: WEEK: DAN	. TO	27/17) ADVISE.
PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEE : // WK: INV : INV : INO	DAYS	(SEP27, PLS ADV
PERIOD : LGTH : SEC : RATE : START : END : SPTS : MK : DATE : /WK : DATE : /WK : MISSED: SUN/1030P-1100P SEP24 SEP24 SEP24 SEP24 SEP24 SEP24 SEP24 SEP24 SEP24 CMT: SPOT AIRED LATE DUE TO NFL RUNNING LONG. OUR LATE CMT: 1130P. PLEASE CONFIRM LATE RIN THANKS DENTOE	: WEEK : : INVT :	\$340.00 \$340.00 NEWS AIRED
PERIOD : LGTH : SEC : RATE : START : : DATE : MISSED: SUN/1030P-1100P · SEP24 OFFER: SUN/1109P · SEP24 CMT:SPOT AIRED LATE DUE TO NFL RUNNING LONG. CMT:1130P · PLEASF CONFTRM LATE RIN THANKS	ND :SPTS ATE : /WK	
PERIOD : LGTH : SEC : RATE : ST2 :	···	
PERIOD : LGTH : SEC : RATE : : : : : : : : : : : : : : : : : : :	START DATE	5
PERIOD : LGTH : SEC : RATE : : : : : : : : : : : : : : : : : : :		SEP2 SEP2 RUN
PERIOD : LGTH : : : : MISSED:SUN/11030 CMT:SPOT AIR CMT:1130P.	RATE	OUE TO NFI
123 1 10	. SEC	30P-1100P 39P RED LATE I PLEASE CC
123 1 10	1	D:SUN/103 R:SUN/110 T:SPOT A1
LINE#:REP :CD: TIME : LINE#: : STATION MAKEGOOD OFFER M7 OK'D BUY#51		
:LINE#:REP :CD: :LINE#: : STATION MAKEGOOD M7 OK'D BUY	TIME	OFFER 1#51
: LINE#: REP : : LINE# STATION MAKE		SGOOD BUY
ELIN STAT M7	⊞ 1	ION MAKI OK'D
- 1 01	Z H H H H H H H H H H H H H H H H H H H	STAT M7

29890.00 TOTAL CONTRACT TOTAL \$8,000.00 OCT/17 21890.00 SEP/17

% WIYC % WBMM % CABL WCOV 8% 4 3 % % % WAKA EAKA % % © O WNCF ESFA WSFA 41% \$72,902 MARKET TOTALS

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE E-EFF DATES T-TIME S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY:

MOD# 3: APPROVED REV

8806584

HEADLINE#

REP \$\$\$

SEP27/17 12 *** WSFA-TV STATION RISK !!! REPORT FROM CREDIT ORDER WORKSHEET TRF# 1816543 #1 \$\$\$

. 47

703-516-9680

FAX#

. 47 12 # SEP27/17 SALESMAN REGIONAL $\widehat{\mathbb{H}}$ MARONEY EDDINS DATE LOCAL STEPHANIE RYAN OFF.# WA CLASS: NATL PRSN NAME BUYER SALES REP.# INVOICE) NEEDED ORDER, BILLING (LINE, FUND GROUP LEADERSHIP CO-OP 22313 COMMENTS: 880658 MEDIA VA 25093 WK-1 # STREET ISS/SENATE ALEXANDRIA EST#3709 CONTRACT BOX SEP26/17 MAIN P.0. TAX FU NAME NAME SENATE LEADERSHIP STATE SEP20/17 ADV. AGY. FLIGHT DATES TAX # # ORDER PRDCT CITY ADV AGY

M7 OKD AS LINE 124 \$29,890 ORDER TIL SAME, REVISED REP:

RYAN PLS CONFM THANKS JASMINE FOR

STA:

SCHEDULE ADVANCE CASH IN ď IS THIS **** Σ CON

SENATE LEADERSHIP FUND

GENERATION CONTRACT SCHEDULED FOR BEEN APPROVED MISSED: SUN/1030P-1100P NOTICE: CHANGES OF THIS ORDER HAVE STATION MAKEGOOD OFFERS: BUY#51 OK'D

\$340.00 \$340.00 NEWS AIRED OUR LATE DENICE NFL RUNNING LONG. LATE RUN. THANKS, OFFER:SUN/1109P CMT:SPOT AIRED LATE DUE TO CONFIRM PLEASE CMT:1130P.

29890.00 TOTAL CONTRACT TOTAL

PLS ADVISE 1048P-(SEP27/17)

30S 30S

SEP24 SEP24